



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

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Applicant: Brian F. Monahan  
Serial No.: 09/808,490  
Filed: March 14, 2001  
For: RAPID RESPONSE MARKETING

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Art Unit: 3623  
Examiner: Johnna R. Loftus (*nee* Stimpak)  
Docket No: 2001-1

**AMENDMENT**

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Mail Stop RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

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Dear Sir:

This Amendment is submitted in response to the Final Office Action mailed June 9, 2005 which sets a shortened statutory period for reply to expire three (3) months from the mailing date of the communication. A three (3)-month extension of time is requested with this Amendment and the filing of A Request for Continued Examination (RCE), along with payment of the required fees. Please amend the above application as follows:

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**Amendments to the Claims** are reflected in the **Listing of Claims** which begins on page 2 of this paper.

**Remarks** begin on page 8 of this paper.

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